

2017-2018 Staley Falcon Club Business Partnership Program



Welcome to the 2017-2018 school year at Staley High School! We are really excited about the scheduled events and activities and are looking forward to your participation as a Staley Falcon Club Business Partner.

What does being a Business Partner mean? As a business partner, you'll be providing continued support not only to the students but the staff, PTSA members and volunteers. You'll also be a part of one of the largest PTSA's in Missouri whose dedication to school support will be shared with North Kansas City School District families and the community at large.

About the Contents of this packet:

- 1. Business Partner Matrix:** The Matrix will provide you with information on the various Business Partner Levels, Benefits and Incentive Packages.
- 2. Membership Form:** If you wish to become a Business Partner with Staley Falcon Club, please complete and return this form along with your commitment check (made to Staley Falcon Club).
- 3. Contacts and resources:** A contact list of the Staley Falcon Club Executive Board, website and social media accounts.

Next Steps: Review the information in this packet and complete the Business Partner Membership form. If you want to speak with a member of the Executive Board further please contact Trina Mock or Jeff Duce. Otherwise, mail the form using the envelope provided along with your commitment check.

Questions/Concerns: Please do not hesitate to contact us with any questions or concerns at staleyfalconclub@yahoo.com.

Staley Falcon Club
2800 NE Shoal Creek Parkway
Kansas City, MO 64156
www.staleyfalconclub.com
staleyfalconclub@yahoo.com

Find us on Facebook: Staley High School Falcon Club

FALCON CLUB BUSINESS MEMBERSHIP BENEFITS AND INCENTIVES

Business Partner Benefit	Business Partner Benefit Incentive	FC Elite \$1500+	FC All-Star \$750+	FC VIP \$400+	FC Booster \$100+
Website and Social Media	Name on Website	◆	◆	◆	◆
	Logo on Website	◆	◆		
	Logo on FC Event page on FC Website	◆	◆		
	Link to your website on FC website	◆	◆		
	Tags on FC Facebook & Twitter	(4)	(2)		
	Business Partner of the Month Profile on FC Website	◆	◆		
Publicity	Logo on FC T-Shirt	◆	◆	◆	◆
	Thank you Banner at FC Events	◆	◆	◆	◆
Product Display	Game time announcements **	(4)	(2)		
	Table Space at FC events	◆			
Recognition to FC Audience	Promotion on all FC Event Flyers	◆	◆	◆	
	*Tailgate Dinner *Basket Auction *Pancake Dinner *Rummage Sale *5k				
	Logo on back to school FC flyer	◆	◆	◆	
	Logo in Homecoming Flyer	◆	◆		
Appreciation	Falcon Club Windo Decal	◆	◆	◆	◆
	Allocation to Activity (s)*	\$100.00*	\$50.00*	\$25.00	\$10.00
	Membership Incentive Package	◆	◆	◆	◆
	FC Events tickets	(4)	(4)	(2)	(2)
	*Tailgate Dinner *Pancake Dinner				
	District Activity Punch Card	◆			



Staley Falcon Club is committed to the partnership of Staley High School parents, teachers, staff, students and community members whose common goal is to support and serve all student activities. We coordinate membership and fundraising efforts, promote school spirit and volunteerism, and build public awareness and support for the achievements of our students and our school.

*Allocate to more than one activity

** Limited opportunities due to the # of games

2017-2018 Staley Falcon Club Business Partner Agreement



Business Name:			Business Phone #:
Primary Contact Name:			Primary Contact #:
Address:			
City:	State:	Zip:	Email:
Website:			
This information will only be used by Staley Falcon Club.			

Yes, we want to become a 2017-18 Business Partner at the following level:

- Elite - \$1,500 (100 Allocation) VIP - \$400 (\$25 Allocation)
 All-Star - \$750 (\$50 Allocation) Booster- \$100 (\$10 Allocation)

Circle your t-shirt size: S M L XL 2XL 3XL

If you've chosen a partnership level that offers an allocation, please circle your chosen activity(s).

Academic Teams	Diamonds	Newspaper/Yearbook	STTV
After Prom	Drama	NHS	STUCO
Band	Emeralds (Pom)	Orchestra	Swim (Girls)
Baseball	Falcon Club	Robotics Club	Swim (Boys)
Basketball (Girls)	FCCLA	Science Olympiad	Tennis (Girls)
Basketball (Boys)	Football	Soccer (Girls)	Tennis (Boys)
Cheer	French Club	Soccer (Boys)	Track
Choir/Vocal Music	German Club	Softball	TSA
Cross Country	Golf (Girls)	Spanish Club	Volleyball
Debate/Forensics	Golf (Boys)	Step	Wrestling

Sponsorships are confirmed upon receipt of this Agreement. Please make your check payable to Staley Falcon Club and mail to 2800 NE Shoal Creek Parkway, Kansas City, MO 64156. *To be eligible for all listed benefits, your commitment must be received by July 31, 2017.* Questions, please contact Jeff Duce at crssc@aol.com or Trina Mock at thefalconclubpresident@gmail.com.

_____ I have read the Benefits that Staley Falcon Club is providing and I am supplying my company logo for my sponsorship level in **jpg format** to crssc@aol.com.

Agreed upon by: _____ Date: _____

For office use only

Agreement Form Rec'd: _____ Payment Rec'd: Check # _____/Cash JPG Logo Rec'd: _____

2017-2018 EXECUTIVE BOARD

President – Trina Mock – thefalconclubpresident@gmail.com

1st Vice President – Pam Knapp - pamela.knapp@thehartford.com

2nd Vice President – Jennifer Rodvelt (Parent Rep Contact) - Rodvelt@somo.org

3rd Vice President – Jeff Duce - crssc@aol.com

Treasurer – Tammy Schrader - falconclubtreasurer@gmail.com

Secretary – Susan Miller - susankahmann524@yahoo.com

Corresponding Secretary – April Davis - aapril1358@gmail.com

Website: www.staleyfalconclub.com

Falcon Club Email: staleyfalconclub@yahoo.com

Twitter: <https://twitter.com/SHSFalconClub>

Facebook: Staley High School Falcon Club

Vision Statement

Together... We Soar!

Our vision as parents, teachers, staff, students and supporters of Staley High is to establish and maintain a tradition of excellence in serving our school and our community.

Mission Statement

The Falcon Club is a partnership of Staley High School parents, teachers, staff, students and community members whose common goal is to support and serve all student activities. We coordinate membership and fundraising efforts, promote school spirit and volunteerism, and build public awareness and support for the achievements of our students and our school.